

# MEDOFF VODKA

SALES PRESENTER

2024





## MEDOFF STORY

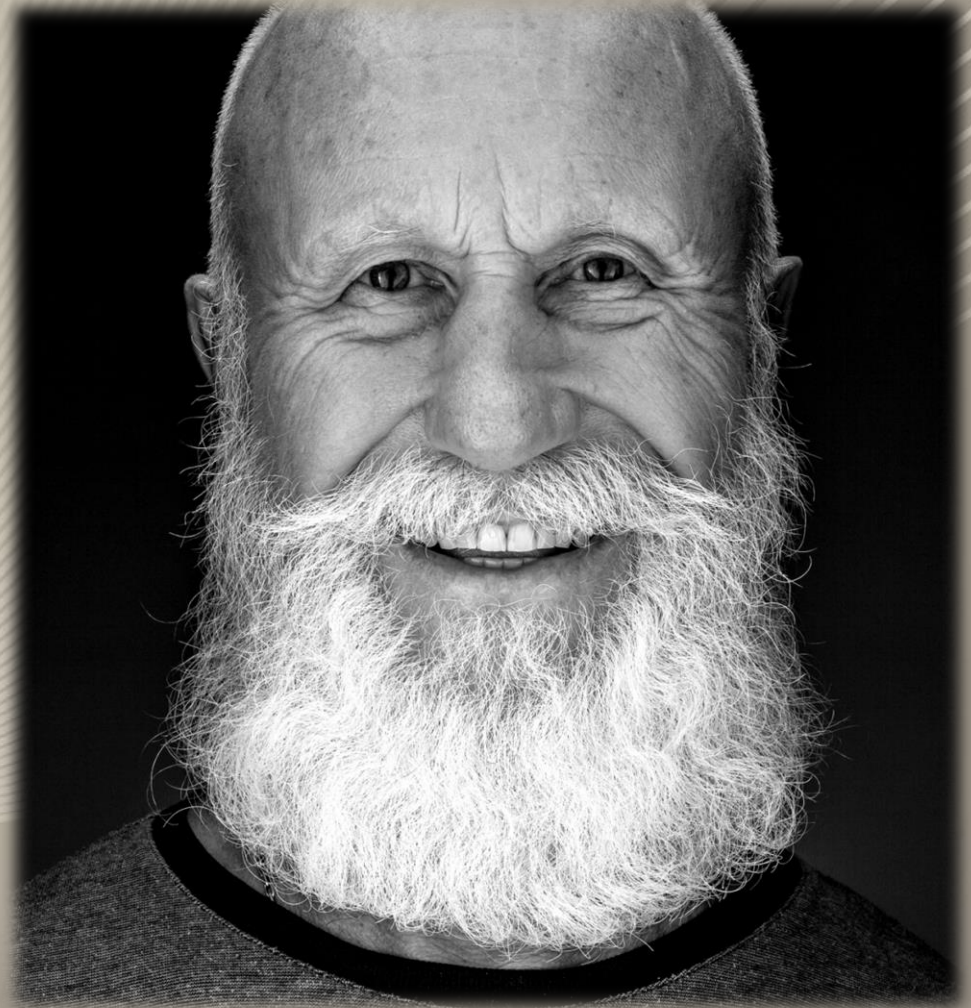
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My name is Joseph. All my life I have crafted a unique vodka.

What if I told you the secret of one of the purest and smoothest Vodkas in the world has lain hidden in plain sight for over a quarter of a century?

I've made vodka all my life. Not just any Vodka but Vodka so pure and soft, that drinking it becomes a sensual experience.

An experience that awakens our memory of times when life's simple pleasures were all we needed to find happiness.



## MEDOFF STORY

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*"I remember my father and grandfather working hard on their small farm. I remember bitter winter nights and warm summer days.*

*Most of all I remember the Vodka we made.*

*I witnessed the joy it brought into our lives and the love and passion we gave to making it. I felt the joy of our neighbors and their families as our small community shared our Vodka.*

*My life's work honors the tradition of my family, evolving our techniques, but always remaining true to the passion of those men."*

**Joseph Medoff**





# UKRAINE: A LAND OF INSPIRATION

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My Vodka is made with the **finest natural and pure ingredients**, in a part of Ukraine that still, even today, remains unspoilt.

I use pure mountain spring water, locally sourced grain spirit and best natural ingredients, combined with my unique honey distillation process to make **my vodka light and soft to the taste.**



## A PASSION FOR LIFE

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I want you to drink my Vodka, to dream of your future and find happiness as it caresses your lips, and awake the following day full of optimism for the challenges ahead.

What is my secret ingredient? The answer is simple, my life!

**All my life I have crafted unique vodka that for some brings a quiet moment of reflection and for others it brings the confidence to share more of their inner self.**

My life is in every single bottle of vodka I produce. My passion for my vodka is clear in every sip that is taken.





## UNIQUE HONEY FILTRATION

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Honey - the best natural filter for an incredibly smooth vodka.

Our **unique honey filtration technology** naturally rids our vodka blend of undesirable components and contributes to the smoothness of our range of premium vodkas. Coupled with our multi-stage filtration system our process **ensures the purest, smoothest, crystal clear premium vodka.**





## HANDCRAFTED IN THE 21<sup>st</sup> CENTURY

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Our production process is held to rigorously applied quality standards and is internationally certified.

**Each Medoff bottle of vodka is produced in small batches by highly experienced distillation masters.**

We use modern, technologically advanced equipment to ensure our Medoff family control the quality of every bottle we produce. We call our process "21st Century Handcrafting".

**Every bottle manufactured to the highest standard :**

- **ISO 22000/HACCP** – product safety management-accreditation
- **ISO 9001** – quality management accreditation



# INTERNATIONALLY AWARDED BRAND: 65+ medals since 2003





## DISCOVER ONE OF THE BEST VODKAS IN THE WORLD

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Vodka is an inspiring drink, it ignites passion in those who produce it and love in those who consume it. **Drink Medoff and find inspiration in its passion.**

**Medoff** Vodka is **the perfect ingredient** to put the spark into an ice cold cocktail. Its smooth mellow taste, enhances and adds to the exotic experience that a Medoff Vodka cocktail brings to you.



## ADD A SPLASH OF COLOUR TO YOUR LIFE WITH THE MEDOFF VODKAS

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Feel inspired with our **MEDOFF Original**, experience the sunshine and boundless joy of our **MEDOFF Classic**, delve into the sumptuous hidden depths of our **MEDOFF Royal**.





# PREMIUM LABEL DESIGN

## VOLUMETRIC LOGO

Medoff logo is engraved using a special "soft touch" technique, which makes it embossed to the touch.

## GOLD EMBOSSED LETTERING

All inscriptions on the label are raised, giving a quality feel.



## LAYERED BACKGROUND

Branded yellow color with curved background to emphasize the quality of the product

## KEY FEATURES

Medoff's key benefit which delivers exceptional purity and smoothness of taste

## BRANDED CAP: ADDITIONAL COMFORT IN THE HAND WHEN OPENING

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Textured  
sides

Textured  
logo

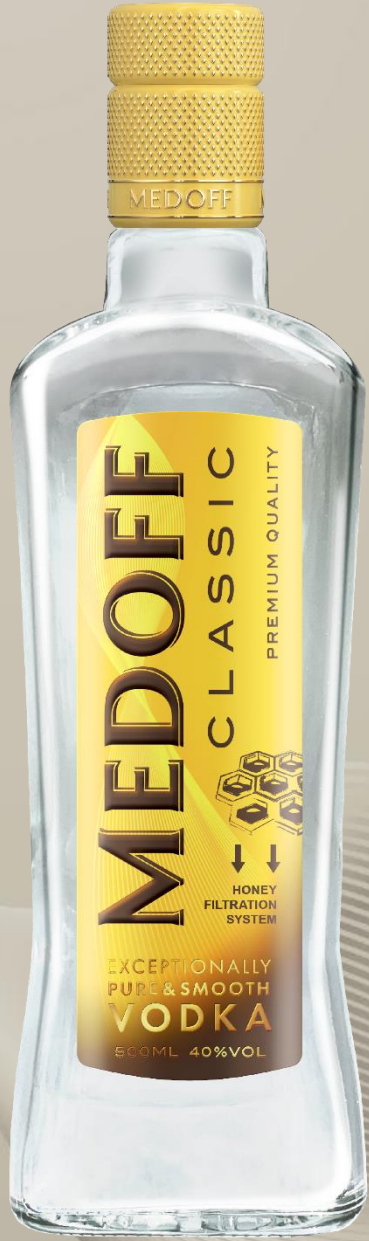


Embossed  
shield on  
the top



# MEDOFF CLASSIC

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## THE MOST POPULAR RECIPE UNDER THE MEDOFF BRAND.

A classic pure vodka of premium quality. Thanks to our unique "honey filtration technology" this vodka possesses incredible smoothness and is easy to drink.

- **5-stage distillation** of pure grain alcohol
- **7-level** mountain spring water **filtration**
- **Natural ingredients:** pure mountain spring water, distilled pure grain alcohol, honey
- **Available in:** 1000ml; 700ml; 500ml and 200ml





## FIT FOR A KING OR QUEEN

Our unique "honey filtration technology" in combination with the addition of natural royal jelly, enhances the vodka's taste with a silky smoothness. Royal jelly in combination with the best pure grain spirit and mountain spring water, gives the drink a delicate aroma and unique softness.

- **5-stage distillation** of pure grain alcohol
- **7-level** mountain spring water **filtration**
- **Natural ingredients:** pure mountain spring water, distilled pure grain alcohol, honey, organic royal jelly
- **Available in:** 1000ml; 700ml; 500ml and 200ml







## A GENUINE PURE VODKA

Our unique "honey filtration technology" in combination with the addition of natural propolis, enhances the vodka's taste with exceptional smoothness. Propolis in combination with the best pure grain alcohol and mountain spring water, gives the drink incredible softness.

- **5-stage distillation** of pure grain alcohol
- **7-level** mountain spring water **filtration**
- **Natural ingredients:** pure mountain spring water, distilled pure grain alcohol, honey, aromatic spirit of organic propolis
- **Available in:** 1000ml; 700ml; 500ml and 200ml



## MEDOFF LOGISTICS PARAMETERS

Product Name	bottle size, ml	Quantity of bottles per pack, pcs	Gross weight of pack, kg	Quantity of packs per pallet, pcs	Quantity of bottles per pallet, pcs	Gross weight of 1 full pallet of the Goods, including the weight of europallet, kg
Medoff Classic / Original / Royal	200	36	13,6	54	1 944	759,4
	500	20	18,06	40	800	747,4
	700	16	18,95	45	720	877,7
	1000	12	20,12	32	384	668,8



PLEASE CONTACT US

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**MEDOFF**  
PREMIUM VODKA